

creative. strategy. production. experiential.

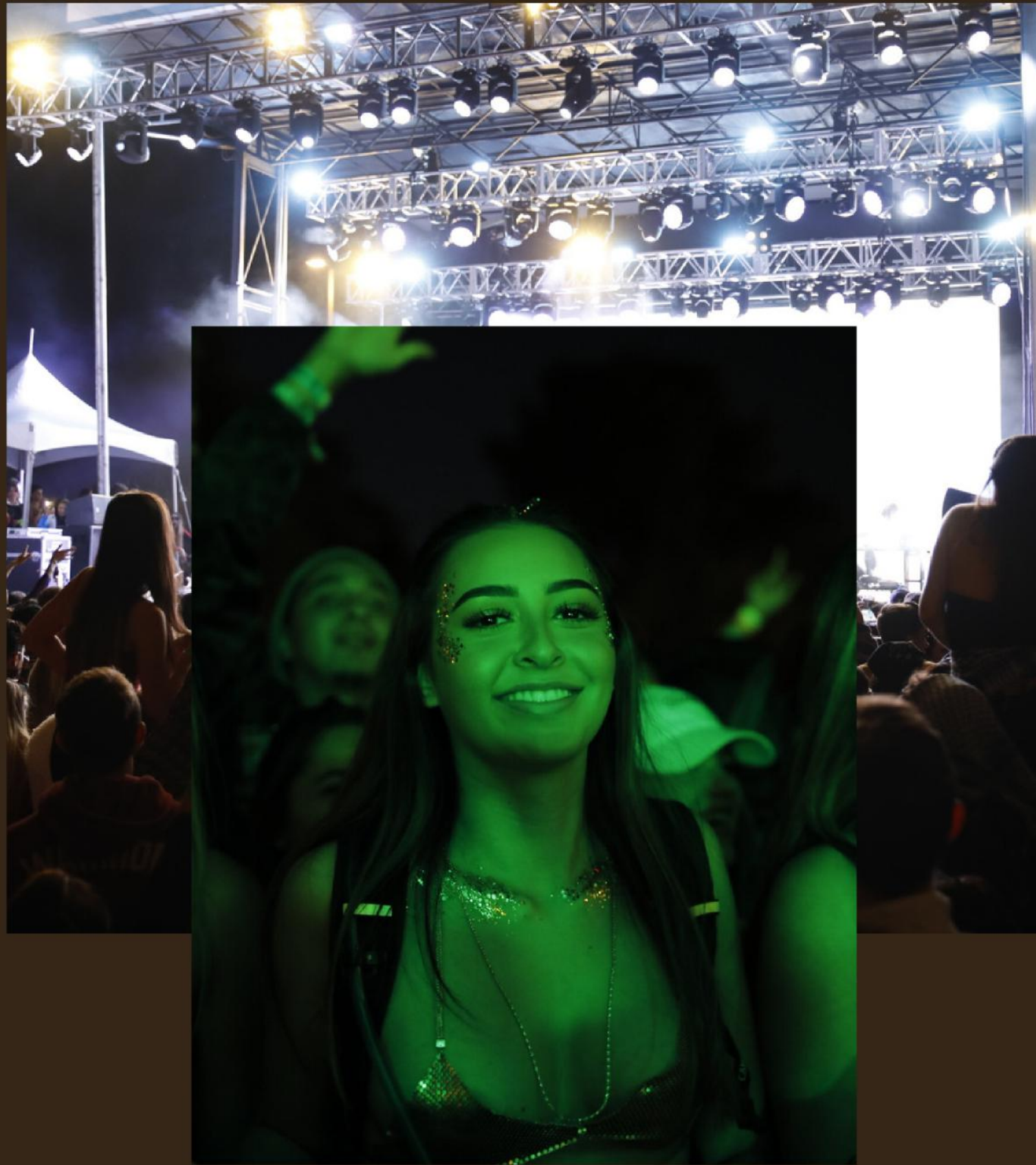
with Jocelyn



our joy

Designing experiences that
matter with brands that care
about *intention and impact*





We are a *conscious* creative agency.

We are an intimate creative agency conscious and caring of what we create, how we create, and why we create. Here, we value safe spaces, pure intentions, uplifting experiences, and mindful storytelling.

We are based in LA with a nationwide network of talented creatives and we scale our team as needed for the success of each project.

Our Core Services



production

We've produced both large and small-scale events – from workshops to activations to festivals. We also have the capacity to produce campaign experiences and podcasts.

creative

The magic is always in the creativity. We're able to bring the magic through creative direction, creative design, creative branding, and creative storytelling.

strategy

Every intentional and impactful experience begins with a clear, concise strategy. We offer experiential strategy, campaign strategy, marketing strategy, brand strategy, and creative strategy.

experiential

If it wasn't an engaging experience, did it really happen? We can help you with experiential events, activations, programming, and marketing that your community will remember.



our specialty

"Experiential Wellness"

We specialize in uniquely integrating mind, body, Spirit wellness and awareness into all our projects. *Every project we're involved in influences self and/or social awareness.*



our experiences include

Campaigns

Tours

Panels

Podcasts

Festivals

Workshops

Activations

Conferences

Installations

Pop-ups

Retreats

Dinners

from concept to completion



Begins With Jocelyn





We tailor and scale our team as needed.

Depending on the project, we tailor and scale our team as needed to ensure success. Every project begins with Jocelyn getting clear on the intention and vision for the project, from there she turns to her nationwide network of talented creatives to form the team specifically for that project.

This ensures a uniqueness for every project, every client. This also allows for opportunity to reach many deserving, passionate creatives.

We Design With Brands To...



01.

Skillfully guide a concept towards completion



02.

Mindfully tell a story in a way that's life-changing



03.

Activate a service/product into a memorable experience



04.

Impact and empower a community with clear intention

Some Select Projects

from concept to completion

Jocelyn's first "project"

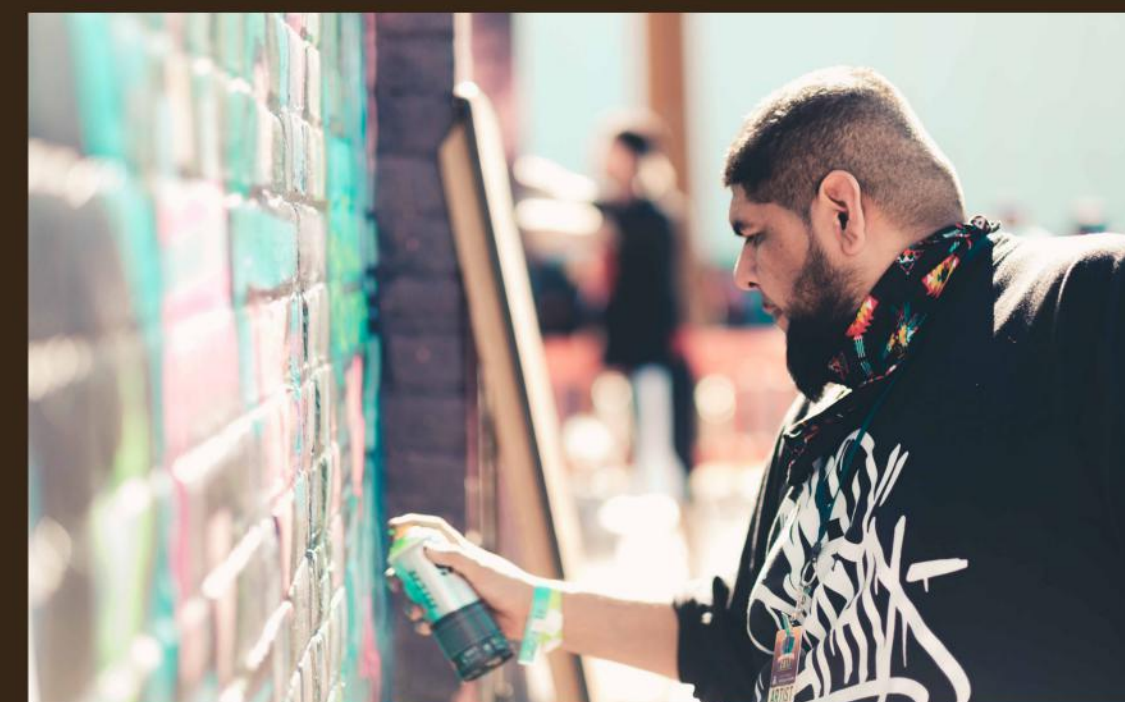
Tucson Hip-Hop Festival

Intention: Produce an annual festival that honors every element of Hip-Hop culture, gifts stages to both established and up-and-coming artists nationwide, and stimulates the local creative and business economy.

Our Role: Jocelyn co-founded the Tucson Hip-Hop Festival and its success led to the creation of this agency.

Core Services: Brand Development, Sponsor Aquisition, Team Management, Production Management

Included: Programming, Budgeting, Creative Direction, Graphic Design, Community Outreach And Organizing, Vendor Aquisition, Contracting, Administration, Marketing And Advertising, Social Media Strategy, Scouting, Artist Relations



a nationwide art installation tour

Rolling Loud Activations

Intention: Design a new, unique, engaging experience for 60K+ attendees to enjoy at each Rolling Loud festival that also inspired deeper, playful introspection.

Our Role: We conceptualized, produced, and installed a unique interactive art installation for each Rolling Loud festival across the nation.

Core Services: Conceptualization, Creative Direction, Experiential Wellness, Production Management

Included: Aura Photography And Readings, Floral Installation, Interactive Installations, Pre and Post Production, Social Media Activations, On-Site Polaroid Printing, Custom Zines, Prompted Stickers, Lounge Areas, Local Art, Interviews



building credibility and community

DUSK Brand Strategy

Intention: Establish the brand voice and increase social media engagement, as well as ticket sales. Expand the festival demographic beyond college students and into the local, small business community.

Our Role: We began with consultation and transitioned into social media and marketplace management teams.

Core Services: Brand Strategy, Production Consultation, Social Media And Marketplace Management

Included: Developing Brand Voice And Credibility, Copywriting, Strategizing And Designing Content, Market Research, On-Site Live Social Media Coverage, Marketing And Engagement, Community Outreach And Building, Vendor Aquisition



monthly curated panel discussions

Delicious Insight Panels

Intention: Increase awareness of Delicious Vinyl/Pizza brands and increase foot traffic/restaurant sales. Create and cultivate local LA community surrounding the brands.

Our Role: We produced and programmed a monthly panel discussion featuring creative industry professionals.

Core Services: Conceptualization, Programming, Talent Acquisition, Event Production

Included: Stage/Floor Design, Graphic Design, Experiential Marketing, Social Media Marketing, Community Building, Communications, Moderation, Q&A, Filming



*Delicious
Insight*



past and current





The love



"Working with Jocelyn is always a pleasure. She balances *creativity, social awareness, and positivity in all of her projects*, and the results reflect that."

Tariq Cherif,
Rolling Loud Co-Founder



"The *increased visibility and credibility she built for our festival* allowed us to almost double the size of our followers and triple our engagement, which more importantly translated into increased sales."

Chris Norwood,
DUSK Music Festival Director



Red Bull®

"It was a pleasure working with Jocelyn. Her *support and creative contributions to our event* were an excellent addition to the event experience."

Leo Piscioneri,
Redbull Marketing Specialist





The Founder

Blessings! I am Jocelyn and I am grateful to be gifted the opportunity and honor to design intentional, impactful experiences. In 2015, I co-founded the Tucson Hip-Hop Festival and in 2018, I founded this creative agency after years of consulting both up-and-coming and established brands on live production, community building, brand development, experiential marketing, and more.

All of my projects and collaborations have guided the consumer towards greater awareness of Self, of culture/community, and of the clients brand. I take pride in the intimacy of my creative process with clients, in the uniqueness and influence of my ideas, and of my ability to curate great teams through my nationwide network. I and all who I work with are passionate about designing intentional and impactful experiences for brands, organizations, artists, and influencers from concept to completion.

We look forward to designing
an intentional and impactful
experience together!

email: Jocelyn@withJocelyn.com

with gratitude, Jocelyn